

Thank you for your interest in AuctionWorx Enterprise. Below you will find a comprehensive list of similarities and differences between our flagship product, AuctionWorx Enterprise, and our legacy application, rwAuction Pro.

Configuration	AuctionWorx Enterprise 3.1	rwAuction Pro 7.0
The following configuration options are for website owner / site administrator use. These settings allow you to configure the software to better suit your business model.		
Multiple Sellers	✓	✓
Single Seller	✓	✓
Add Logo Image	✓ Full and Mobile	✓
Private Mode - Only Registered And Logged In Users Can View Listings	✓	✓
Seller Listing Fees (Optional)	✓	✓
Buyer's Premium (Payable to Seller)	✓ % Fee	✓ % Fee
Buyer Final Fees (Payable to Website)	✓ % or Flat Fee	✓ % Fee
Pay-To-Proceed (Require Fee Payment Before Listings Activate)	✓	✓
Membership Subscriptions	✗	✓
Unlimited Categories	✓	✓
Unlimited Sub-Categories	✓	✗ Up to 6 levels of Categories
Unlimited Regions	✓	✓
Unlimited Sub-Regions	✓	✗ Up to 4 levels of Regions
Show Category Item Counts	✓ Show or Hide Item Counts	✓
Hide Empty Categories	✓	✗
Custom Bidding Increments	✓	✓

Proxy Bidding (Enabled or Disabled)	✓		✓	
Template with Banner Ad Locations	✓	Top, Left Side, and Bottom	✓	Top and Right Side
Banner Allocation by Category	✓		✗	
Banner Allocation By Region	✓		✗	
Custom Item Fields (Product Attributes)	✓		✓	
Custom User Fields (User Account Attributes)	✓		✓	
Supports SSL	✓		✓	
Content Management System for Informational Pages	✓		✓	
Content Management System for Multilingual Informational Pages	✓		✗	
Custom Content For Each Category	✓		✗	
Email Templates	✓	Translatable for Multi Language Website	✓	Single Language Templates
Email Template Editor In Admin Control Panel	✓		✓	
Dynamic META Data	✓		✓	
META Data by Category	✓	Keywords, Title, & Description	✗	
Server Time Zone Offset	✓		✓	
Registration Email Verification	✓		✓	
Automatic Registration (No Email Verification)	✓		✓	
Require Credit Card To Register	✓		✓	
Toggle Available Listing Upgrades (Highlight, Badge, Bold)	✓		✗	
Country Management for Addresses / Restrictions	✓		✗	

Listing Options	AuctionWorx Enterprise 3.1	rwAuction Pro 7.0
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The listing options control the sales formats and how the item / listing information is presented to buyers.

Auction Listings	✓	✓
Fixed Price Listings	✓	✓
Classified Ads	✓	✓
RFQ Listings	✗	✓
Reverse Auctions	✗	✓
Dutch Auctions	✗	✓
Trade Listings	✗	✓
Custom Fixed Durations	✓	✓
Start/End Date/Time Selector	✓	✓
Good 'Til Cancelled (Infinite Duration)	✓	Fixed Price and Classified Ads ✗
YouTube Video Support	✓	✗
Listing Description Editor	✓	✓
Multiple Product Images	✓	✓
Image Uploading	✓	Asynchronous (HTML5) ✓ Synchronous (Browser Based)
Image Thumbnail Generation	✓	✓
Image Rotation	✓	✗
"Featured" Listings	✓	✓
Animated Listing Badge	✓	✗
Sales Tax Options	✓	✓
Flat Fee Shipping Options	✓	✓
AuctionINC Shipping Calculator API	✗	✓
Offline Payments – Manually Edit Invoice	✓	✓
User Experience	AuctionWorx Enterprise 3.1	rwAuction Pro 7.0

These features enhance the user experience when interacting with the website.

Email Address Verification	✓	✓
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Watch List	✓	✓
Transaction Feedback Rating	✓ 1-5 Star Rating	✓ Positive, Negative, Neutral
Transaction Feedback Comment	✓	✓
Internal Messaging System	✓	✗
Contact Site Form	✓	✓
Listing Q/A	✓	✓
Seller Storefront Display	✗	✓
Live Listing Pricing Updates via AJAX	✓ On Listing Detail Page	✗
Touch-Enabled Image Viewer	✓ On Listing Detail Page	✗
Title & Description Search	✓	✓
Advanced Search Options	✓	✓
Browse / Filter by Category and Region	✓	✗
Breadcrumb Category Trail	✓	✓
Password Recovery	✓ Unique Reset Key by Email	✓
Address Book	✓ Store Multiple Shipping Addresses	✗
Add Comments to Sales Invoices	✓	✓
Printable Invoices	✓	✓
Item Page View Count	✓	✓ Image Based Counter
Archive Sales	✓	✓
Bulk Relist Unsold Listings	✓	✓
Automatic Relist of Unsold Listings	✓	✓
Reserve Pricing	✓	✓
Administration	AuctionWorx Enterprise 3.1	rwAuction Pro 7.0

Administrative tools for general management and providing customer service to your clients.

User Impersonation (Administration Support View)	✓		✗
Extend Listing End Time	✓	Site-Wide and Individual Listings	✗
Bid Audit	✓		✗
Bid Rollback	✓		✗
Bid Deletion	✓		✓
Export User Data	✓		✗
Site Fee Invoices	✓		✓
CSV Listing Import	✓	Administration Only	✓ Administration Only
Role-Based Permissions	✓		✗
Batch Invoice Processing (Merchant Gateway Service Required)	✓	Scheduled Fee Invoice Processing	✓ Manual Fee Invoice Processing
Sales Transaction Report	✓	CSV Export	✓ CSV Export
Listing Fee Revenue Report	✓	CSV Export	✓

Technology	AuctionWorx Enterprise 3.1	rwAuction Pro 7.0
ASP.NET 4.5.1	✓	✗
C#	✓	✗
Microsoft MVC 5	✓	✗
Microsoft WCF	✓	✗
Razor 2	✓	✗
Bootstrap 3 Framework	✓	✗
AJAX & JSON	✓	✗
jQuery & jQuery UI	✓	✗
Load-Balanced Environment Support	✓	✗
Microsoft Azure Support	✓	✗

SQL Server 2008/2012 +		
Classic ASP		
COM DLL (VB6)		
Load-Balanced Environment Support		
Database Level Paging		
Caching		
Search Engine Friendly URLs		
Language Resource Files		Static Text Translations Stored in Database
Responsive Design	Optimized for Mobile Devices	

Development	AuctionWorx Enterprise 3.1	rwAuction Pro 7.0
Developer API		
Web Service API	Web API 2	
Templates Based on Master Pages		
N-tier Application Architecture		
12 Column CSS Based Template	Bootstrap 3 Framework	
Provider Model		
Event Logs		

To learn more about AuctionWorx Enterprise visit www.RainWorx.com

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